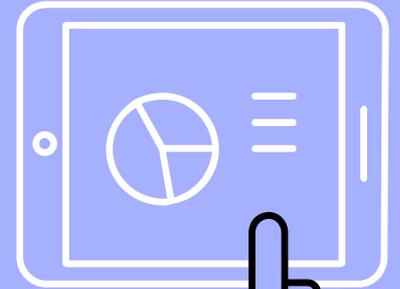
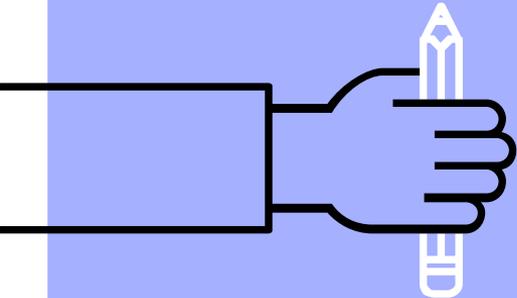
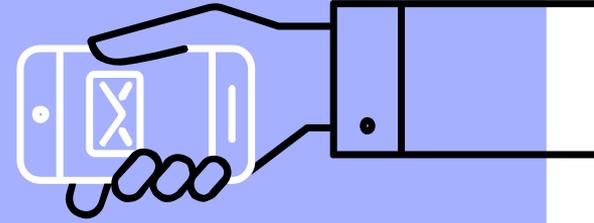


Making Merch



INSTRUCTIONS FOR USE

PRIMARY FUNCTION:

- ❖ Making money
- ❖ Starting a business
- ❖ Aesthetically pleasing
- ❖ Makes people want to buy

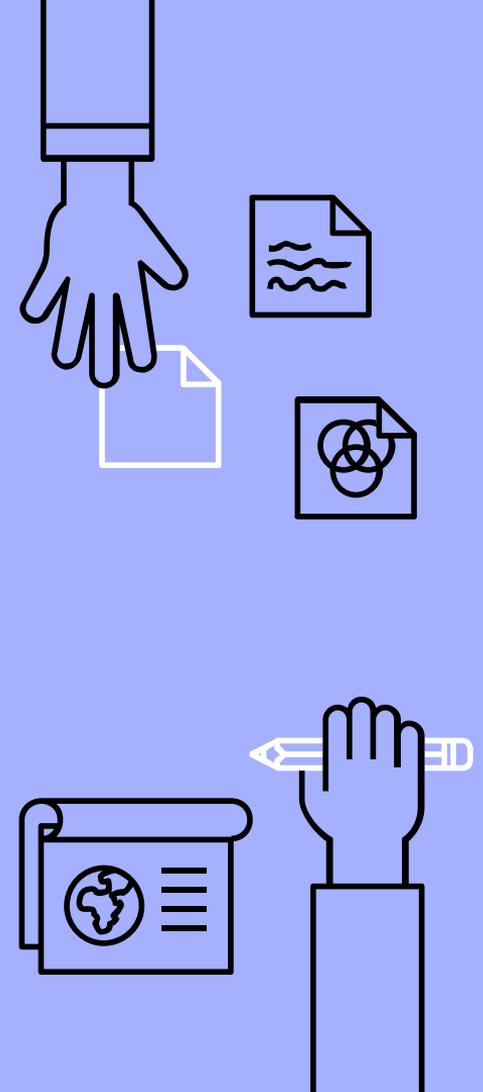
SECONDARY FUNCTION

- ❖ Functional
- ❖ Quick manufacturing time
- ❖ Fun to creat

CONSTRAINTS:

- ❖ Price: Price per item
- ❖ Time: how much time will it take to create
- ❖ Merchable: Is the design something people would want

GOAL: Make my art into merch



OVERVIEW

The plan is for me to decide on what exactly I would want to design to create into merch (either pins or stickers). Then go in the process of designing. Then finding a manufacturer (one that could perhaps send examples first), and best place to sell.



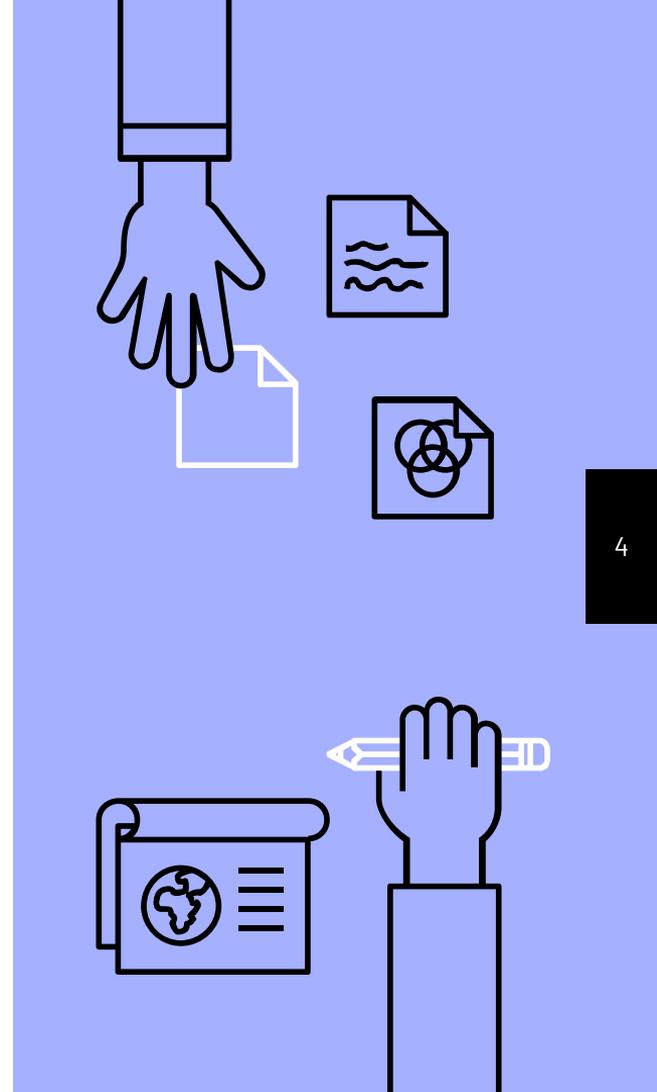
YOU CAN ALSO SPLIT YOUR CONTENT

Pros

- ❖ Learning what it takes
- ❖ Having my art manufactured
- ❖ Getting to create something

Cons

- ❖ Time consuming
- ❖ Lots of research
- ❖ Need to be organized



DESIGN INSPO

My idea is to make a design based of the 7 elements of genshin impact. The 3 designs are inspiration designs.

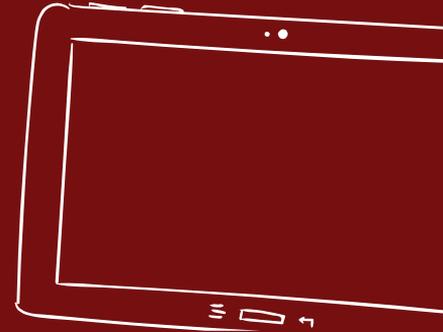
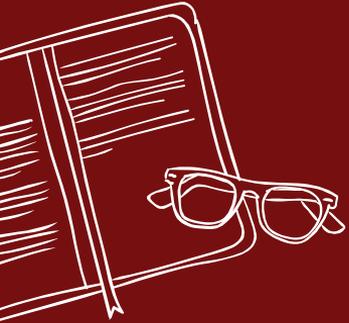


TAKEAWAY

- ❖ If I make enamel pins, I will have to alter the design for it to be made. (thicker lines, simple design)
- ❖ Most affordable way to make stickers, is to have a color printer and cricut or silhouette
- ❖ Look at price per item
- ❖ Shipping cost for the manufacture to mail it to creator
- ❖ Starting on etsy can be best to be seen but also having your own site so you don't have etsy fees
- ❖ And many many other factors



IDEATE AND DESIGN



KEY FEATURES

Primary Function

- ✘ Appealing design
- ✘ Sticks
- ✘ Waterproof

Key Features

- ✘ Design
 - Knowns: Overall design idea
 - Unknowns: Font, color, text
 - Approach: experiment with the design
- ✘ Manufacture
 - Knowns: Sticker Mule, ZugMonster (most affordable), MakeStickers, Uprinting, StickerApp
 - Approach: Choosing the one I want





PROTOTYPE DESIGN

Prototype Goal:

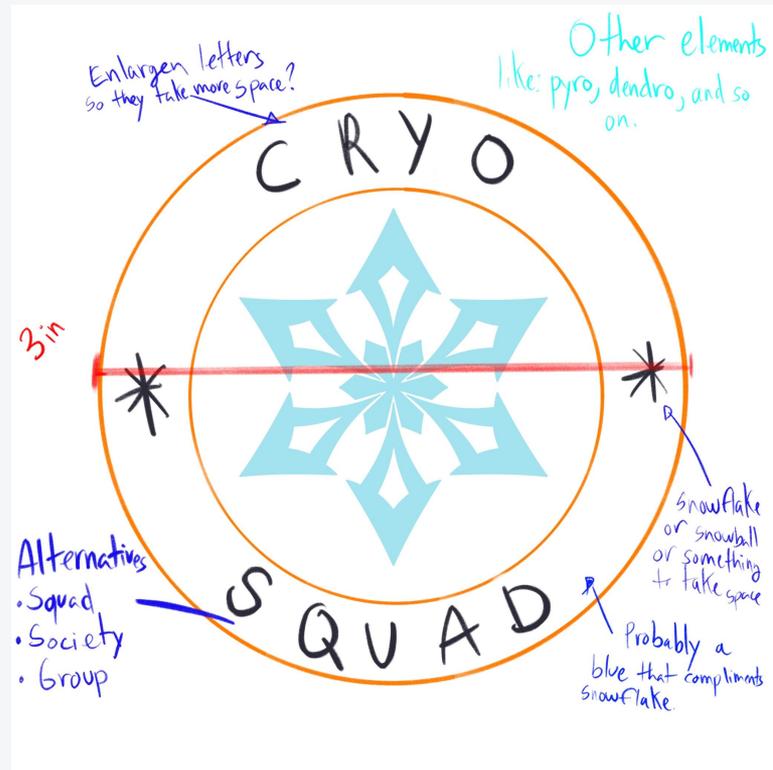
- ✘ Figuring out the manufacturer
- ✘ Finalize designs and colors

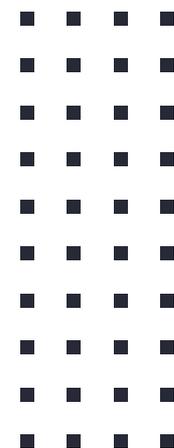
Approach

- ✘ Play around with colors and format
- ✘ Look deeper into manufactures

Materials

- ✘ Ipad
- ✘ Sticker Material





PROJECT STATUS



Project Status

STATUS:

I currently have all the line work done and design idea, I just need to finalize the design. Like the snowflakes on the side and color choice.

NEXT STEP:

Get peoples opinion for the colors and snowflakes (perhaps replace it with something else). And make the pyro logo as one as well, just have to change the symbol, writing and colors

POTENTIAL BARRIER:

Just deciding the best colors.





**ROUGH
DRAFT**





DESIGNS

ROUGH DRAFT BUILD

APPROACH

- » Sketched out design
- » Played with colors, fonts and placement

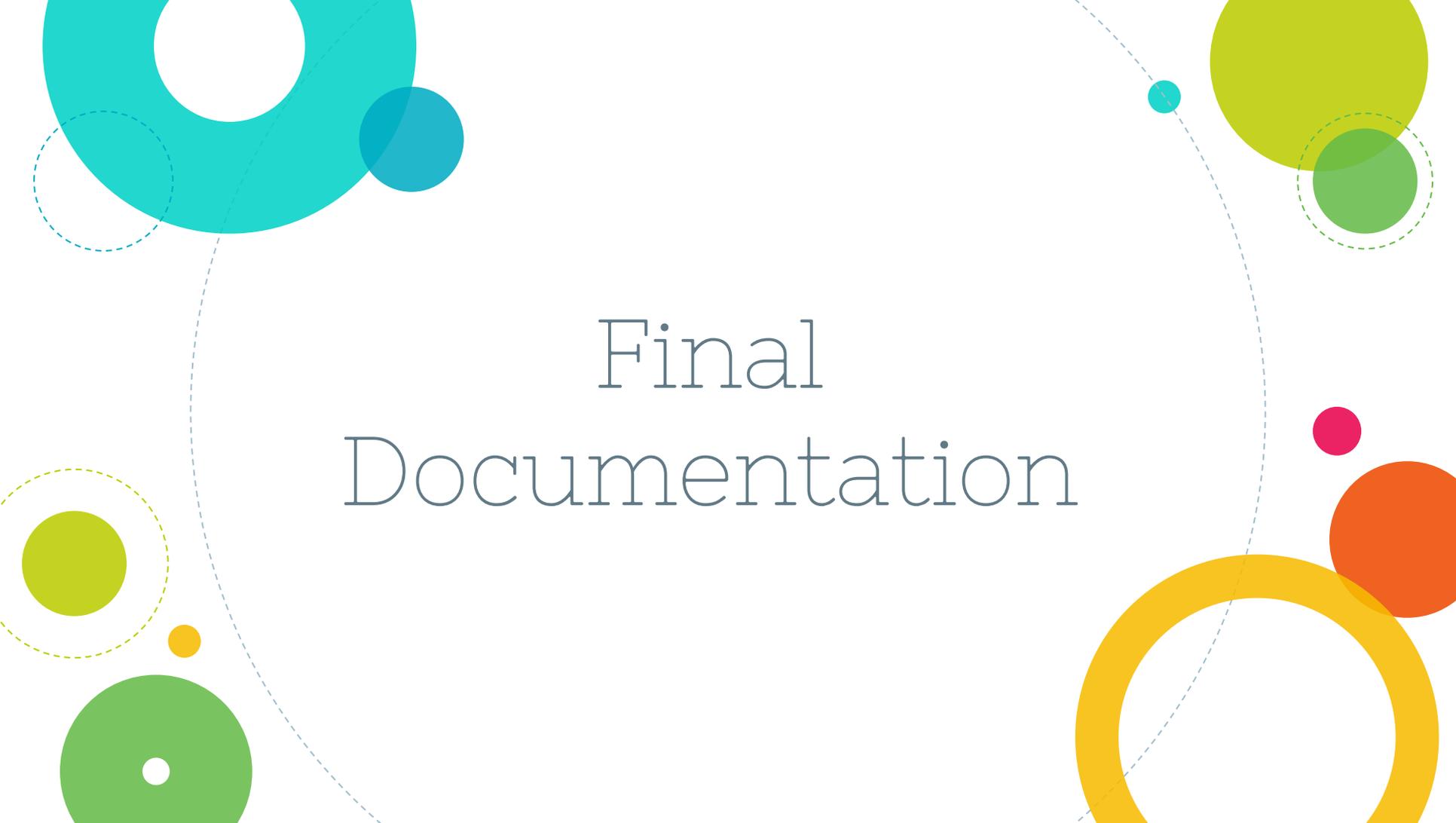
SOMETHING I LIKED

- » Drawing
- » Creating the design

SOMETHING I WILL NOT DO AGAIN

- » Nothing actually, but I will be changing a few aspects of the design



A decorative graphic featuring a large, light blue dashed circle that frames the central text. Various colored circles and rings are scattered around the page: a large teal ring in the top left, a smaller teal circle next to it, a lime green circle in the top right, a green circle with a dashed outline below it, a pink circle in the middle right, an orange circle below that, a yellow ring in the bottom right, a green circle with a white center in the bottom left, a lime green circle with a dashed outline above it, and a small orange circle below that.

Final Documentation

DESIGN

This is the sketch where I had placed approximately everything and just put my idea on paper. I knew I wanted my design to be 3 inches as well as the overall placement.





BUILD:

Here was how the logo looked while I was making it. There were things I was unsure about like the color choice and snowflakes on the side.

TESTING

So I never really had a testing stage since it was all digital but I asked multiple people to vote on which color they preferred from my design.





EVALUATION:

After receiving feedback for the colors I then changed the snowflakes to dots since it made it more clean.

Building Video



Timelapse of the whole build.
(not sure why the video the wrong way)